

PRICE  
2

### Thankful employees

You give your employees a raise. They are very thankful and try to work harder.

#### Effect

You can roll one die again once.

PRICE  
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PRICE  
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### External consultant

You hire an external consultant with high expertise in the field you are focusing on.

#### Effect

You can turn a die to your desired number once.

PRICE  
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PRICE  
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### Brand building

You lead a successful campaign communicating to the public how environmentally friendly your product is.

#### Effect

Your brand goes up one level.

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PRICE  
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### New design

You make a new attractive design on your product packaging.

#### Effect

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PRICE  
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## CSR

You demonstrate your environmental awareness by donating money to charity organisations.

### Effect

Your brand goes up one level.

PRICE  
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PRICE  
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## Information leakage

You anonymously leak some information about the harsh environmental impact of another company's product.

### Effect

The brand level of a chosen competitor goes down one level.

PRICE  
2

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The brand level of a chosen competitor goes down one level.

PRICE  
3

## Spy

You spy on one of your competitors and learn something useful.

### Effect

Copy the CO<sub>2</sub> emission value of an environmental property in Manufacturing or Packaging&Transport from another company.

PRICE  
2

## Communication problem

One of your competitors struggles with internal communication issues.

### Effect

Give this card to one of your competitors. The group must add 2 to every die roll this year.

PRICE  
4

## Lobby - Manufacturing

You convince politicians that every diaper company has to manufacture their products in a more environmentally friendly manner.

### Effect

The total CO<sub>2</sub> emissions of the Manufacturing stage has to be under 40 for every company. Any company not complying with this regulation must pay 2 resources.

PRICE  
4

## Lobby - Packaging

You convince politicians that every diaper company has to make packaging more environmentally friendly.

### Effect

The CO<sub>2</sub> emission for Packaging material intensity has to be less than 10. Any company not complying with this regulation must pay 2 resources.

PRICE  
**7**

### New equipment

You buy the newest state-of-the-art equipment for your research facility.

#### Effect

Subtract 2 on every R&D die roll from now on. The result cannot be lower than 1.

PRICE  
**3**

### Security

You install a new security system.

#### Effect

This card protects your company against any threat once. You can even avoid a fine.

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PRICE  
**4**

### EU support

You get support from the EU to lower your environmental impact.

#### Effect

Research and development is half price for you this year.

PRICE  
**2**

### Sand in the gears

One of your competitor's factories has some trouble with machine failure.

#### Effect

A chosen competitor's CO<sub>2</sub> emissions in the Manufacturing stage goes up by 2 per property.

PRICE  
**4**

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PRICE  
**5**

### Know-how

New research revolutionizes your manufacturing practices.

#### Effect

Lower your Energy use and Resource use efficiency in the Manufacturing stage to 5 each.

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