

Company _____



Product price

Product CO₂

Development levels

Eco-level 1
CO₂ < 260Brand level
1Eco-level 2
CO₂ < 210Brand level
2Eco-level 3
CO₂ < 170Brand level
3Eco-level 4
CO₂ < 120Brand level
4Eco-level 5
CO₂ < 80Brand level
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PRICE
2

Thankful employees

You gave your employees a raise, who are very thankful and try to work harder.

Effect

You can roll one dice again once.

PRICE
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PRICE
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External consultant

You hire an external consultant with high expertise in the field you are focusing on.

Effect

You can turn a dice on the desired number once.

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PRICE
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Brand building

You lead a successful campaign letting everybody know how environmentally friendly your product is.

Effect

Your brand goes up with one level.

PRICE
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PRICE
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New Design

You made a new attractive design on your packaging.

Effect

Your brand goes up with one level.

PRICE
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PRICE
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CSR

You show your environmental awareness by donating money to charity organisations.

Effect

Your brand goes up with one level.

PRICE
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PRICE
2

Information leakage

You anonymously leaked some information about the harsh environmental impact of another company's product.

Effect

Brand level of a chosen competitor goes down by one level.

PRICE
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Brand level of a chosen competitor goes down by one level.

PRICE
3

Spy

You were spying on one of your competitors and learned something useful.

Effect

Copy the CO2 emission amount of one environmental impact in manufacturing or packaging from another company.

PRICE
2

Communication problem

One of your competitor is struggling with internal communication issues.

Effect

Give this card to one of your competitors. The group has to add 2 to every dice roll this year.

PRICE
4

Lobby - Manufacturing

You convinced politicians that every diaper company has to manufacture their products more environmental friendly.

Effect

The Co2 emission has to be under 40 in the manufacturing stage for every company. It costs two resources if your company doesn't to comply with the law.

PRICE
4

Lobby - Packaging

You convinced politicians that every diaper company has to make packaging more environmental friendly.

Effect

The Co2 emission has to be under 10 for packaging material intensity. It cost two resource your company doesn't comply with the law.

PRICE
7

New Equipment

You bought the newest equipment for your research facility.

Effect

Always subtract 2 on every research dice roll. The result cannot be lower than 1.

PRICE
3

Security

You bought a new security system.

Effect

This card protects your company against any threat once. You can even avoid a fine.

PRICE
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PRICE
4

EU Support

You get support from the EU to lower your environmental impact.

Effect

This year the research and development is on half price for you.

PRICE
2

Sand in the gears

One of your competitor's factory has some trouble with the machines.

Effect

A chosen competitor's CO2 emission in the manufacturing stage goes up by 2 per item.

PRICE
4

EU Support

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PRICE
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Know How

New research revolutionizes manufacturing.

Effect

You can buy the Know How and lower your energy use and resource use efficiency in manufacturing to 5.

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